

# Empowering Teams to Realize Their Potential



## The Power UP Leadership Difference



Coaching provides **5X to 7X ROI Proven leadership methodology** tied to key leadership core competencies resulting in increased leadership effectiveness Bilingual Coaching (French speaking ICF-Certified Coaches)



Access to **coaching.com** includes learning resources & data-driven goal-tracking



Authorized Partner of **Everything DiSC & The Five Behaviors Assessments**



**Expert certified in Success Finder** assessment for selection and talent development, predicts career success for 500+ benchmark positions

## Powering Niche Markets

Leadership Training, Coaching and HR Consulting Organizational Development Advisory for Executives & New Managers within:



Professional Services



Technical & Scientific Services



Government Agencies & Municipalities

## Our Services



Talent Assessments



Virtual Executive & Team Coaching



Leadership Development Programs



Professional HR Support

# Core Commitments & Values

Cultivate  
Psychological  
Safety

Create a  
Phenomenal  
Employee  
Experience

Attract &  
Retain Top  
Performers

Inspired Leadership.

Keep Commitments.

Courage to Innovate.

Act with Velocity.

Truly Authentic.

Deeply Curious.

## Company Data



Incorporated in 2018  
(Power HR Inc)



WBE Canada Certified  
Woman Business Enterprise



Exporting across North  
America and Europe



Member of Entrepreneur's  
Organization



14% increase in revenue  
(2023 to 2024)



113% increase in free cash  
flow (2023 to 2024)



Global roster of coaches  
across specialty areas

## Qualifications



**CHRP**  
Certified Human Resources Professional

### NAICS Codes

**541612** • Human Resources  
Consulting Services

**611430** • Professional & Management  
Development Training

## Meet Susan



### Susan Power Founder & CEO

- ICF Professional Certified Coach (PCC)
- MBA 20+ Years Experience
- Executive Level Certified Human Resources Professional
- Prosci Change Management Practitioner
- Leadership Circle Profile 360Assessment

## Contact Us

info@powerupleadership.ca  
(902) 719-6662



powerupleadership.ca