



PowerUP
Leadership

22 Chelmsford Place, Halifax, NS, Canada, B3M 4R2
Contact: Susan Power, Founder & CEO

CAPABILITY STATEMENT

Multiply your leaders to grow your business through leadership coaching.

NICHE MARKETS

Leadership Coaching and Consulting

Organizational Development Advisory for Executives & New Managers within:

- Professional, Scientific, & Technical Services
- Government Agencies & Municipalities

DIFFERENTIATORS

- Executive experience with multi-nationals
- Authorized partner of Everything DiSC & The Five Behaviors
- Channel partners across US and Canada
- Coaching provides 5X to 7X ROI
- Offers access to Coaching Cloud resources & LeaderAmp (AI-Powered e-coaching platform) measuring progress via rater/self assessments
- Sold first business (Higher Talent Inc.) in 2016

QUALIFICATIONS

- International Coaching Federation Professional Certified Coach (PCC) Credential
- Have worked with coaching clients at Facebook, Google, Intuit, Slack, American Express, & Equinix
- MBA (University of Calgary)
- Certified HR Professional (HRPA Ontario)
- Certifications from Neuroleadership Institute, Prosci, Change Management, & Leadership Circle Profile (360 Assessment)

COMPANY DATA

- Incorporated in 2018 (Power HR Inc)
- Exporting across North America
- Grew revenue 195% (2021 to 2022)
- Global Roster of Coaches Across Specialty Areas
- WBE Canada Certified Woman Business Enterprise
- Member of Entrepreneur's Organization



PowerUP Leadership brings exceptional skills and insight to our team [...] It is easy to implement a standard or cookie-cutter solution in most disciplines, but the sign of a good consultant is to recognize what the organization can absorb and implement to the organization's need and not go 'by the book'. PowerUP Leadership does this exceptionally well. - Ron Stewart, Executive Director, Prosci Canada

OUR SWEET SPOTS

- Virtual executive coaching
- Virtual team coaching
- Talent assessments
- Career transition
- Succession planning
- HR professional support

CORE COMMITMENT

- Create a transformative employee experience through coaching
- Deliver engaging, performance enhancing coaching
- Listen to your team to build trust & resilience
- Increase organizational performance & realize goals

NAICS CODES

541612 Human Resources Consulting Services • 611430 Professional and Management Development Training



902-487-2361 | info@powerupleadership.ca | powerupleadership.ca

