



CAPABILITY STATEMENT

Multiply Your Leaders to Grow Your Business through New Manager and Emerging Leader Coaching, Assessments and Digital Talent Advisory Services

NICHE MARKETS

Leadership Coaching and Consulting Advisory for New Managers & Emerging Leaders within:

- Professional, Scientific & Technical Services
- Government Agencies & Municipalities

DIFFERENTIATORS

- Executive experience with multi-nationals
- Channel partners in the United States (San Francisco and Boston) and Toronto, Canada
- Coaching provides 5X to 7X ROI
- Artificial intelligence e-coaching platform accessible by client between live coaching sessions and measures improved performance after 3 months of coaching (LeaderAmp)
- Connected to global coaching community as President of ICF Atlantic Chapter Board
- Sold first business (Higher Talent Inc.) in 2016 in St. Johns, Newfoundland & Labrador
- Inspired Leadership Podcast, stays current with thoughts leaders across industry

QUALIFICATIONS

- LeaderAmp Artificial Intelligence E-Coaching Platform
- Experience coaching clients at Facebook, Google, Intuit, Slack, and Equinix
- Results Trained Coach (Neuroleadership Institute)
- Leadership Circle 360 Assessment Certified
- International Coaching Federation ACC Certification
- Master of Business Administration (University of Calgary)
- Certified Human Resources Professional (Human Resources Professional Association of Ontario)
- Change Management Practitioner (Prosci Certified)

COMPANY DATA

- Incorporated in 2018 (Power HR Inc)
- Exporting across North America
- Grew 293% (2018 to 2019), and 30% (2019 to 2020)



Susan skillfully inserted thought provoking questions into conversations, helping me bring into focus what's important while removing the noise. In between sessions, Susan provided meaningful homework that kept the momentum of personal growth going until the next session. Susan was easy to talk to; her approach was direct and her professional background added to her credibility. Overall, Susan helped me become a more authentic version me. - Lina Bissani-Armstrong, Director of Corporate Services, AltaGas Utilities

OUR SWEET SPOTS

- Virtual Executive Coaching (includes Assessments)
- Virtual Mastermind Group Coaching
- Career Transition
- Change Leadership
- HR Professional Support
- Workplace Investigations

CORE COMPETENCIES

- Establishes trust and intimacy with the client
- Asks powerful coaching questions
- Develops a coaching plan and development goals
- Measures ROI from coaching
- Exceptional customer service
- Customized design and delivery

NAICS CODES

- 541612 Human Resources Consulting Services • 611430 Professional and Management Development Training

